

SPONSORSHIP OPPORTUNITIES AT THE RŪNG FILM FEST

* empower filmmakers of color *
* break stereotypes * challenge biases

Empowering global filmmakers of Pakistani heritage by awarding and highlighting their works to increase diverse narratives in U.S. media and film.

Get ready for a cinematic extravaganza as Indus Arts Council proudly unveils the Rūng Film Fest, a groundbreaking celebration of diversity, creativity, and the vibrant world of cinema from the lens of Pakistani filmmakers. Submissions range from captivating short films to awe-inspiring feature-length masterpieces. Our jury has handpicked works from trailblazing directors such as Rafay Rashdi of *The Java Plum Tree* with Adnan Siddiqui (*Mighty Heart*), director, actor Micah Khan, documentary filmmaker, Mara Ahmed, whose work has been featured on PBS, along with other visionaries. These films have left audiences spellbound at other film festivals. Now it's your turn to experience the magic!

Highlights of the festival include:

- Short films and full length features all day for 2 days
- Panel discussions with industry experts
- Fan mixers: meet your favorite creatives over drinks and light bites
- Grand feature and awards ceremony

May 4th & 5th, 2024

12:00 - 5:30 p.m.

Grand Feature & Awards ceremony | 6:30 - 10:00 p.m.

The MATCH Houston,
3400 Main St., Houston,
TX, 77002



RŪNG

FILM FEST



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@rung_film_fest #rungfilmfest

www.indusartscouncil.org/rung-film-fest

SPONSORSHIP LEVELS AND BENEFITS

By supporting the Rūng Film Fest, you're leading the effort to define and manage the Pakistani narrative in the U.S. through the most influential medium—the film and media. You're positioning yourself as a progressive change catalyst for a global community.



Rung Film Fest is an Indus Arts Council program.



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Awards Sponsor: \$5,000

Sponsor Grand Jury Awards, Audience Choice Awards, or Honorary Awards

- * Only 3 sponsorships available. 2-Day pass for 4
- * Name on 3 award sculptures per sponsor
- * 4 tickets to the grand feature and awards ceremony on May 4th & 5th
- * Exclusive meet & greet, and photo opp with the celebrities on both days
- * Campaign and event-wide name/brand recognition on all digital, social, and print media until May 4th & 5th

Celebrity Sponsor: \$2,000

- * 2-Day pass for 2
- * 2 tickets to the grand feature and awards ceremony on May 4th or 5th
- * Exclusive meet & greet, and photo opp with the celebrities on both days
- * Name/brand recognition at the awards ceremony on May 4th & 5th
- * Campaign-wide name/brand recognition on all digital, social, and print media till May 5th

Panel Sponsor: \$1,500

- 1-Day pass for 2
- 2 tickets to the grand feature and awards ceremony on May 4th or 5th
- Exclusive photo opp with the panel
- Name/brand recognition during panel discussions on May 4th or 5th
- Name/brand recognition on all social media from March - May, 2024

Entertainment: \$1,000

- 1-Day pass for 2
- 2 tickets to the grand feature and awards ceremony on May 4th or 5th
- Name/brand recognition during entertainment on May 4th & 5th
- Name/brand recognition on all digital and social media in April, 2024

Mixer Sponsor: \$500

- 1-Day pass for 2
- 2 tickets to the grand feature and awards ceremony on May 4th or 5th
- Name/brand recognition during entertainment on May 4th or 5th
- Name/brand recognition on all digital and social media on May 4th and 5th

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RFF WEBSITE



* urdu * rung * film * festival * pakistani * american * heritage * equity * diversity *